



BLACK BELT LEADERSHIP

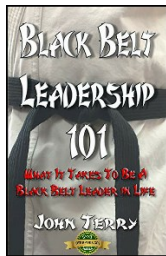
BE A BLACK BELT LEADER IN LIFE



Dr. John L. Terry, III is a 3-time Martial Arts Hall of Fame inductee. He is an international speaker and trainer, a 3-time Amazon Top 100 best-selling author, and John is considered an expert in leadership, communication, sales, & team building.

Dr. John believes everyone has been put on earth ON purpose, FOR a purpose. He's committed to helping individuals and organizations become World Class MASTERS of who they are and what they do as they discover, develop, and deploy their own unique "Black Belt Leader" within.

In 2021, he received the Presidential Lifetime Achievement Award for Leadership from President Joe Biden. That same year, he also received his Commission as a Kentucky Colonel, the highest civilian honor bestowed by the State of Kentucky. In 2023, he was named to the prestigious Marquis Who's Who in America and was named one of Brainz Magazine's 500 global leaders and influencers.



Black Belt Leadership 101

John's signature book debuted as a #1 New Release on Amazon.com in March 2020 and remained on the Amazon Best Sellers List for nearly 6 months. Considered one of the definitive guides on developing leaders, John highlights the leadership principles he has mastered as he obtained black belts in multiple martial arts styles and applies them to helping leaders discover, develop, and deploy the Black Belt Leader within while learning to live life in the endless pursuit of Black Belt Excellence. In 2024, this book earned L.A. Tribune's Critically Acclaimed Best Seller recognition.



Founder and President

Black Belt Leadership - beablackbeltleader.com

In response to a growing global leadership deficit, John launched Black Belt Leadership to teach and train a new generation to learn to lead themselves well, discovering, developing, and deploying the Black Belt Leader within. High-performance teams can only be developed by high-performance leaders who pursue life with Black Belt Excellence.



President and CEO

United States Martial Arts Hall of Fame – unitedstatesmartialartshalloffame.com

Recognizing and honoring men and women who have dedicated their lives to the development of martial arts students and instructors, the United States Martial Arts Hall of Fame hosts an annual black-tie event to pay tribute to these worthy individuals. The organization also provides ongoing leadership, communication, sales & marketing training to school owners and instructors in addition to business and professional development training.



President, Human Behavior Intelligence Consultant

MORE Method – An Emotionally Intelligent Approach to Human Behavior & Performance

Success requires that we understand ourselves and those around us to maximize our individual and corporate potential. The MORE Method incorporates the latest research into neuroscience, emotional intelligence, and behavioral psychology to analyze human behavior and performance, helping us understand how we communicate, think, and learn. This methodology also helps to identify our strengths and weaknesses, as well as our areas of Fulfillment, Frustration, and Failure.